

DESIGN GUIDELINES SERVICES

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SAN DIEGO, CALIFORNIA



Old Town Preservation Design Guidelines

Winter & Company is engaged in developing design guidelines for Old Town San Diego, in cooperation with AECOM, Inc. At the heart of Old Town is the Old Town State Historic Park, which contains a number of early adobe structures and a mix of other territorial styles from the earliest days of the city. Framing the park, the greater Old Town area extends several blocks and includes a mix of historic structures and newer buildings. The design guidelines address these sensitive edges to the State Historic Park.

This includes:

- » Documenting the character of the area.
- » Conducting a charrette to develop an approach for improvements in the Old Town area, with the objective of preserving historic character and individual resources while accommodating compatible development.
- » Crafting a Mass and Scale Strategy for new development.
- » Drafting a strategy for implementing new development regulations.



This rendering demonstrates the application of streetscape guidelines to key case study sites in Old Town.



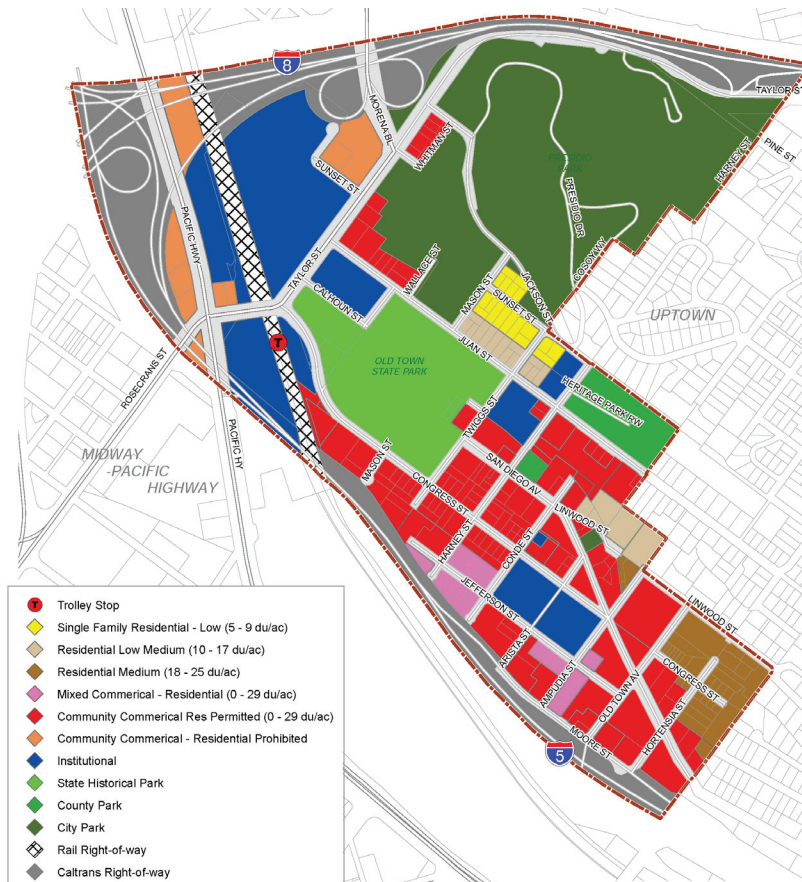
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SERVICES:

- » Character analysis
- » Design guidelines
- » Improvement strategy
- » Mass and scale strategy

CLIENT:

Tait Galloway
Principal Planner
City of San Diego

DATE:

2011 - current



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