

# HISTORIC PRESERVATION

DENVER, COLORADO

1



## Denver National Western Center Cultural Resource Plan and Placemaking Strategy

The National Western Center in Denver is undergoing redevelopment as a place that looks to innovation in food production and farming while maintaining its position as the preeminent stock show in the nation and a venue for a wide range of cultural events while respecting its heritage. The City and County of Denver, in partnership with the National Western Stock Show and Colorado State University, is engaged in planning for the rejuvenation of the site. Many new facilities will showcase creativity in design, sustainability and programming and a considerable number of historic resources will remain as anchors to the past.



Winter & Company is working with a team of specialists in developing a placemaking strategy that will position the NWC as a focus of cultural and economic activity. Winter & Company is assisting in developing a Cultural Plan for the campus that identifies the role that historic resources will play in redevelopment and how the heritage of the place will be interpreted. Design guidelines will then be crafted to help assure that improvements will meet the objectives for the character of the place. The assignment includes strategies for drawing upon the heritage of the abutting neighborhoods and planning for amenities that can be shared with the community at large.



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2



## SERVICES:

- » Historic Documentation Analysis
- » Catalog of Site Features
- » Treatment of Historic Resources
- » Building Development Mapping

## CLIENT:

City and County of Denver  
Western Stock Show Association  
Colorado State University

## DATE:

2017-Present



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