

# HISTORIC PRESERVATION SERVICES

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## PLANO, TEXAS

**Awarded the 2019 Planning Award – Gold Level for Historic Preservation from the Texas Chapter of the American Planning Association!**



*The Heritage Preservation Plan identifies and maps key heritage resources including historic buildings, open spaces, and cemeteries.*



*The Heritage Preservation Plan describes key components of the existing preservation program that illustrates its current successes, such as the Asia Festival.*



*Three public workshops were held to solicit feedback from community members about Plano's heritage resources, and to present project updates and plan components.*

### Preservation Plano 150 - Heritage Preservation Plan Update

Plano boasts an extraordinary richness of cultural resources that represent the span of the city's history and pre-history. Over the past decade, the community has taken substantial steps to protect and preserve its historical, architectural, and cultural heritage. The City's first Heritage Preservation Plan was adopted in 1981 and established an inventory of historic structures, recommending 33 individual properties for designation as local landmarks. Since that time, the city has experienced significant investment in restoration/rehabilitation of its heritage resources, the city's two heritage districts – Haggard Park and Plano Downtown National Register Historic District, continue to evolve with a mix of new infill development, and the city adopted heritage tax exemption and preservation grant programs for the promotion of heritage preservation in the city.

With this update to the Heritage Preservation Plan, the City seeks to further refine its preservation program to coordinate preservation efforts and place this work into a broader framework of community objectives, as outlined in Plano Tomorrow, the City's Comprehensive Plan. The Plan is not a regulatory document, but a statement of goals, policies, and actions the community should take to further its heritage preservation efforts.



*Goals, policies, and actions in the Plan are divided into seven key components, which include recommendations for how to address existing issues and opportunities to advance Plano's Preservation Program.*



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Specifically, this Plano update:

- » Outlines and graphically illustrates the history of heritage preservation in the City of Plano;
- » Identifies goals for the preservation of historic resources and suggestions for ways to achieve those goals;
- » Incorporates economic incentives for the preservation of historic buildings and other resources;
- » Explores the establishment of preservation education and technical assistance programs focusing on retaining and improving historic properties;
- » Identifies strategies to conserve Plano's historic neighborhoods that reflect their organic development, historical roles and traditions, modern needs, and economic health and stability;
- » Identifies goals and strategies to address sustainability and energy efficiency, and disaster and emergency preparedness;
- » Highlights the significance of Post-World War II and Mid Century Modern architecture and the role it will play for future heritage resource designations; and
- » Updates Plano's Major Historic Assets Survey

### SERVICES:

- » Heritage preservation plan update
- » Community Outreach
- » Coordination with Diverse Stakeholder Groups.
- » Historical Events Research

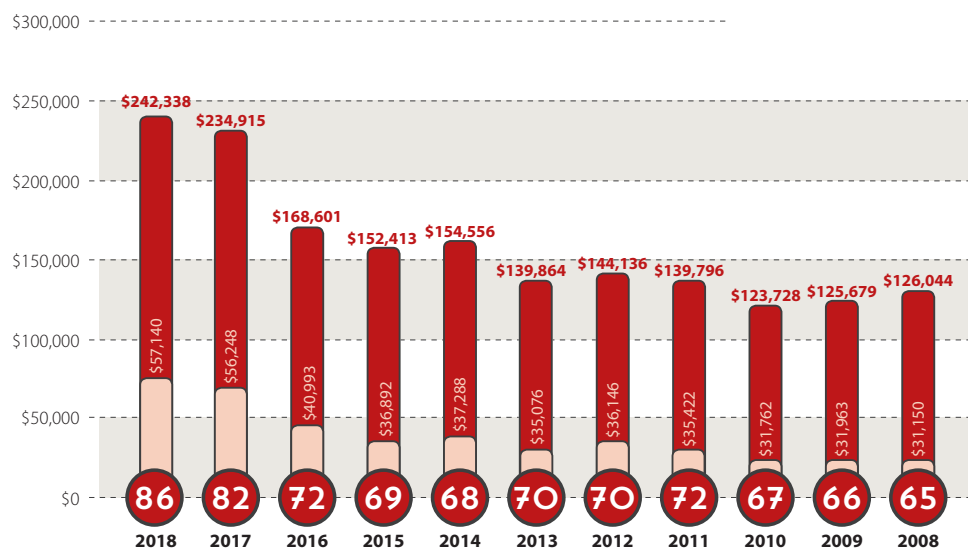
### CLIENT:

Michael Bell, AICP  
Lead Planner  
City of Plano

### DATE:

2017-2018

The Heritage Preservation Plan update was completed the end of 2018.



Ammie Wilson Memorial Showmanship Clinic

The Heritage Preservation Plan Update graphically illustrates many of the program's key components and includes links for the reader to learn more. For instance, the existing incentive and benefits are summarized in a series of charts with photographic evidence of projects previously completed with the help of grants and other funding mechanisms.



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