

CORRIDOR PLAN

FORT COLLINS, COLORADO



Participants weigh in with scenarios for the corridor in a community charrette.

Midtown Corridor Plan and Design Guidelines

Fort Collins is a prosperous college town along the foothills of northern Colorado. Midtown is a two-mile long, active service corridor consisting of College Avenue and its flanking properties, with a wide range of commercial activities and some residential and institutional uses. While it is a vital part of the city, it lacks a distinct identity, and is dominated by automobiles. This is changing with the advent of the city's new MAX line, a bus rapid transitway that parallels College Avenue, opening in 2013.

In order to stimulate redevelopment of Midtown as a vital neighborhood with a mix of uses and activities, Winter & Company developed a strategic implementation plan for the Midtown area.

The Midtown Plan sets the course for the transformation of College Avenue south of downtown Fort Collins into an area of moderately higher densities and a wider mix of uses. It focuses on development opportunities between a new Bus Rapid Transit line and an enhanced streetscape along College Avenue, the city's main thoroughfare. Map graphics locate a series of planning concepts, including key intersections and pedestrian and bicycle connections. Conceptual details for bicycle lane designs at intersections are provided as well. Renderings, which were produced in Sketchup as well as hand rendered over SketchUp models, convey the character of development that the redevelopment agency will support, based on design principles that are illustrated. A streetscape design package is conceived to establish a consistent palette throughout the area while also distinguishing planned sub-areas with different development themes.



Streetscape wayfinding design concept for Midtown graphically identifies three districts along the corridor.



Gateway art poles are to be located in landscaped medians along College Avenue.



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2



Renderings convey the character of development that the redevelopment agency will support, based on design principles that are illustrated.

SERVICES:

- » Framework Plan
- » Design Guidelines
- » Opportunity Site Studies
- » Phasing Strategies
- » Funding & Regulatory Strategies

CLIENT:

Megan Bolin
City of Fort Collins

DATE:

2012-2013

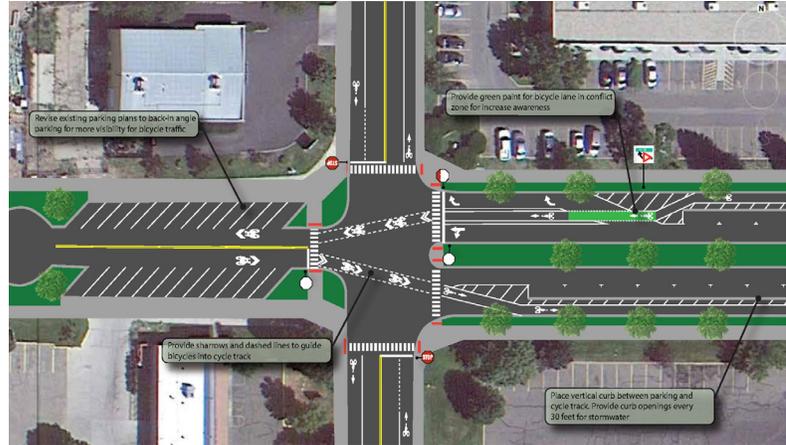
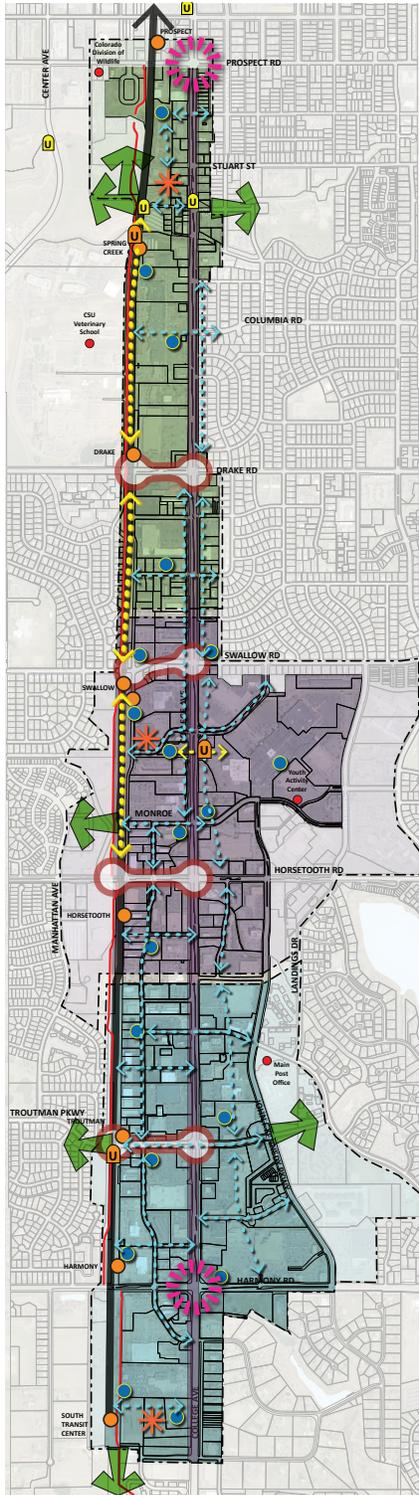


Winter & Company

www.winterandcompany.net

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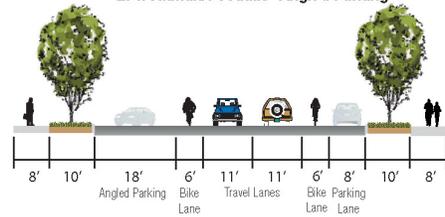


Alternative modes design concept provided by Alta as a sub-consultant to Winter and Company .

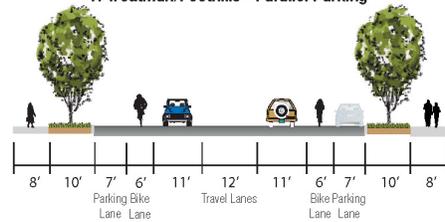
Legend

- Midtown Plan Area (darker aerial area)
- Character Area Boundary
- Gateway
- (Future) Civic Amenity (approximate locations)
 - May be a park, plaza, or other gathering place
 - One per Character Area
- (Future) Privately developed Plazas and Open Spaces
 - Approximate locations for illustrative purposes
 - Incentives may be provided
 - At owner's option
- Key Streetscape Node
 - Each design palette relates to the respective MAX Station
 - Visually links MAX with College Ave.
- MAX Guideway
- MAX Station
- Promenade Segments
 - Design varies by Character Area
- College Avenue Corridor
- Internal Circulation Opportunities
 - Many include autos, bikes and peds
 - Some are bikes and peds, depending on specific development
 - Locations are illustrative; specifics depend upon individual development projects
- Existing Underpass
- Future Grade Separated Crossing
 - Planned or potential
- Ped/Bike Access to Neighborhoods
- Mason Trail
- Gardens Theme Area
- Arts Theme Area
- Technology Theme Area

E. Troutman/Foothills - Angled Parking



F. Troutman/Foothills - Parallel Parking

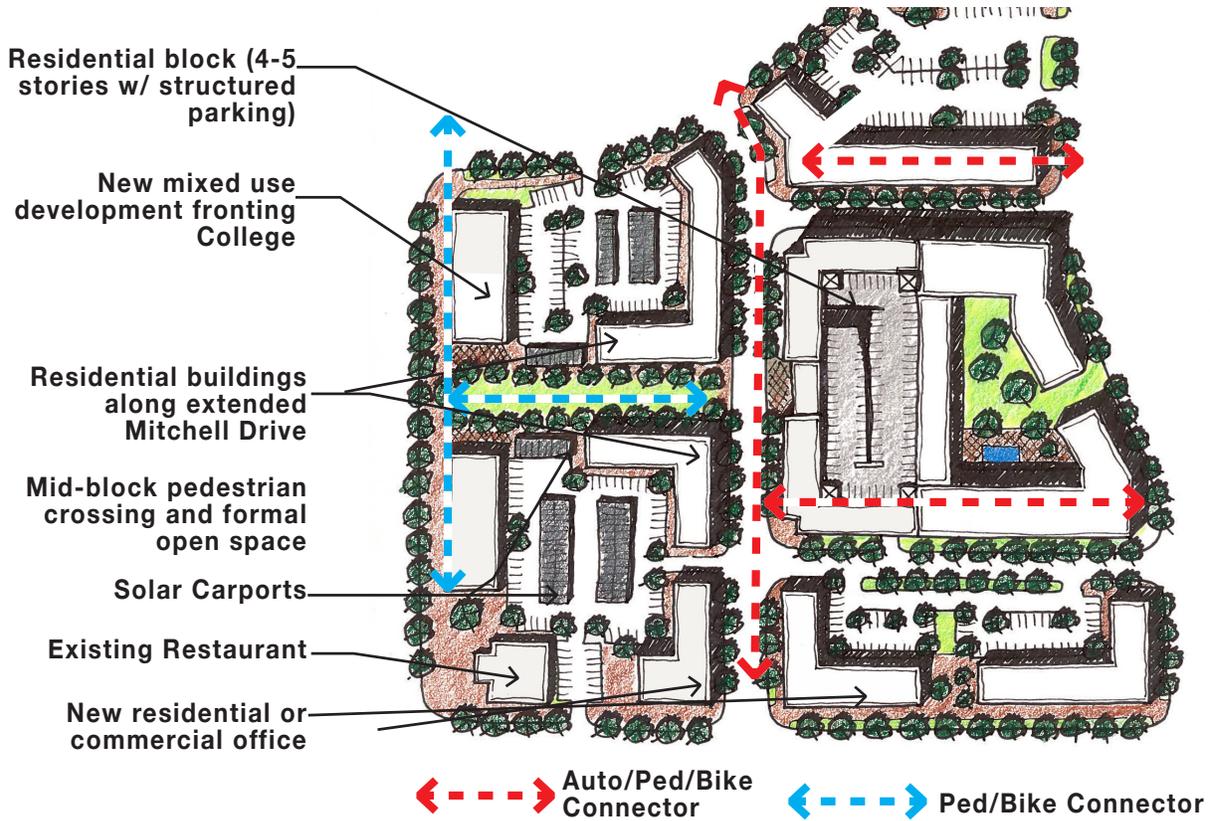


Street section alternatives.



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One option for the College Avenue frontage road includes two travel lanes and on-street parking. Bikes would share the street with cars in this scenario.



Design concepts incorporate plazas and open space.

