

Downtown Design Guidelines and Sign Code Update Memphis, Tennessee



Downtown Memphis is the economic, cultural and governmental heart of the city. With billions of dollars in redevelopment projects recently completed, underway or scheduled to begin, it is currently experiencing the most dramatic period of redevelopment in its history. Design guidelines and a sign code help shape downtown's look and feel, ensuring that development continues to promote a livable and economically vibrant environment.

Services:

- Interactive public process to determine the design vision and objectives for downtown
- Updated design guidelines for public projects and projects receiving development incentives from the Memphis Center City Commission
- An updated code addressing signage throughout downtown
- Evaluation of design review subareas and code districts

Client:

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Commission

Date: 2011 - 2012

The Downtown Memphis Commission is currently updating the guidelines and sign code for the Memphis Central Business Improvement District (CBID). Downtown residents, property owners, business owners, architects and developers will help shape the new regulations and ensure that new development and redevelopment continue to celebrate the unique character of Downtown Memphis.

The project is scheduled for completion in the Spring of 2012.

